

Netflix Restricted Category Enablement Forms

Only approved advertisers (“Advertisers”) or approved agencies on behalf of Advertisers (“Agencies”) (collectively, “You”) can advertise financial services, insurance, healthcare, gambling, and prescription related content. In some markets preapproval is also required for alcohol and ads containing high fat, sugar, or salt food. Preapproval for all dating advertisers is required.

If you would like to advertise in any of these categories on Netflix, the application form below must be completed and reviewed before your campaign can start. All information is required for your application to be processed. A submission of application does not guarantee approval.

- [Financial products and services](#)
- [Healthcare](#)
- [Gambling](#)
- [Prescription](#)
- [Alcohol](#)
- [Dating](#)
- [HFSS](#)