



Learn how Well Life grew a healthy customer base with a multi-platform advertising approach



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WELLLIFE

Customer:

[Well Life](#)

Industry:

Retail

Country:

US

Date:

February 2022

Feature focus:

[Multi-platform campaigns](#)



Impact:

Well Life was able to build a successful brand campaign and reach the right audience for their products with the help of Microsoft Advertising. Using Multi-platform campaigns, Well Life saw 10 times growth in site traffic within three months compared to the previous year.

10X

Site traffic growth



[Read the full story >>](#)

"Well Life achieved 10 times growth in site traffic within three months compared to the same months the prior year. It's phenomenal."

-Barbara Jude Frerichs, Founder, Well Life



Data source: Well Life Internal Data, 2022.

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