Conversion harmony achieved for moebel.de

Learn more

Microsoft Advertising. Great relationships start here.
Impact:
Home and living platform draws in high-converting clicks and elevates their traffic quality by using Microsoft Audience Network.

"The quality of traffic that we get through Microsoft is very, very high – and because that’s so important to what we do, we have a specialized team focusing on our Microsoft Advertising campaigns."

– Joris Wigger, moebel.de’s head of Search Engine Advertising (SEA)

3x Better performance than Google
16% Total sales from Microsoft Audience Network

Data source: Moebel.de Internal Data, 2022.