Learn how Well Life grew a healthy customer base with a multi-platform advertising approach.

Learn more.
Customer:
Well Life

Industry:
Retail

Country:
US

Date:
February 2022

Feature focus:
Multi-platform campaigns

Impact:
Well Life was able to build a successful brand campaign and reach the right audience for their products with the help of Microsoft Advertising. Using Multi-platform campaigns, Well Life saw 10 times growth in site traffic within three months compared to the previous year.

"Well Life achieved 10 times growth in site traffic within three months compared to the same months the prior year. It's phenomenal."

- Barbara Jude Frerichs, Founder, Well Life

Data source: Well Life Internal Data, 2022.