



Learn how Team  
Velocity's partnership  
with Microsoft helps  
auto dealerships drive  
growth



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**Customer:**

[Team Velocity](#)

**Industry:**

Marketing Agency

**Country:**

US

**Date:**

January 2022

**Feature focus:**

- [Microsoft Audience Network](#)
- [Automotive Ads](#)

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**Impact:**

Team Velocity helps dealerships fulfil all their marketing needs with an all-in-one platform known as Apollo. Together with Microsoft, Team Velocity puts dealerships in front of target customers to drive site traffic and sales.

Helping dealerships reach **high-value audiences** and deliver **personalized experiences**.

*“Working with the Microsoft account team has been great. They understand our technology and whenever there’s a new member on the team, they’re always quick to get on a demo and understand our platform and how it works. Most importantly, the value of the direct connections to the engineers who create the products and solutions that we’re looking to leverage.”*

*Joe High, Senior Vice President, Team Velocity*

Data source: Team Velocity Internal Data, 2022.

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